

Directions to Herron Associates Tampa

From TAMPA INTERNATIONAL AIRPORT

Take the second exit out of the airport, which is Spruce Street. Go to the second stop light and make a right on Westshore Boulevard. Go to the second light and make a right onto Cypress. Immediately turn left on Occident, and then turn left again into the parking garage.

From EISENHOWER / MEMORIAL BLVD

Take the Spruce Street Exit. Take Spruce Street and proceed to the 2nd traffic light, and turn right onto Westshore Blvd. At the 2nd traffic light, turn right onto Cypress Street. Immediately turn left onto Occident, and then turn left again into the parking garage.

From I-275 SOUTHBOUND

*Westshore Exit is under construction until May 2015. Please use caution as the detour route is subject to change. The suggested route is to exit at 41A/B which is marked by the detour signs. Follow signs leading towards Westshore Blvd and Cypress Street. Proceed on Cypress across Westshore and then turn left on your next street, which is Occident. Make a left again in to the parking garage.

From ST. PETE ON I-275 NORTHBOUND ACROSS THE HOWARD FRANKLIN BRIDGE

Take the West Kennedy Blvd exit number 39A. Turn right onto Kennedy Blvd then continue to Westshore Blvd. Turn left on Westshore Blvd. and proceed North under the I-275 over pass. Turn left onto Cypress followed by a left onto Occident. The parking garage will be on your left.

From NORTH DALE MABRY

Take Dale Mabry south to Cypress Street (which is just after I-275). Turn right onto Cypress. Pass through your third light (which is Westshore Boulevard). Then turn left on your next street, which is Occident. Make a left again into the parking garage.

From SOUTH DALE MABRY

Take Dale Mabry north to Cypress Street (which is just before I-275. Make a left onto Cypress. Pass through your third light (which is Westshore Boulevard). Then turn left on your next street, which is Occident. Make a left again into the parking garage.

Map and parking info on next page

Recommended Tampa-Area Hotels

Hotel Name	Phone	Website	Miles from Herron	Std Rate	High Speed Internet	Parking	Breakfast	Airport Shuttle	Restaurants
Renaissance Tampa Hotel International Plaza	813.877.9200	marriott.com	1.47	\$\$\$\$	\$12.95	Free	Paid	Upon Request	Pelagia Trattoria Gabriella's
Westshore Grand	866.915.1557	starwoodhotels.com	0.35	\$\$\$\$	\$13.95	Free	Paid	No	Shula's Steak House No Name Lounge Illy Cafe'
Tampa Marriott Westshore	813.287.2555	marriott.com	0.2	\$\$\$	\$9.95	Free	Paid	Upon Request	Tampa Bistro Blue Tampa Bistro Blue Lounge Starbuck's Coffee Bar
Tampa Airport Marriott	813.879.5151	marriott.com	1.4	\$\$\$	\$16.95	\$16	Paid	No	Café Elise Skye Coffee Bar Starbucks Skye Lounge
Spring Hill Suites	813.639.9600	Marriott.com	0.3	\$	Charges Apply	Free	Complimentary	Yes	None on Site

Recommended Tampa-Area Hotels (continued)

Hotel Name	Phone	Website	Miles from Herron	Std Rate	High Speed Internet	Parking	Breakfast	Airport Shuttle	Restaurants
Hilton Garden Inn	813-289-2700	Hilton.com	1.4	\$\$	Free	Free	Paid	Yes	Coast Reel Bar Pavilion Pantry
Town Place Suites	813-282-1081	Marriott.com	1.4	\$\$	\$4.95	Free	Complimentary	Upon Request	None on Site
* Holiday Inn Tampa Westshore Airport	813.289.8200	tampahi.com	Adjoining Property	\$\$*	Free	Free	Paid	Yes	Blue Water Grill
Grand Hyatt Tampa Bay	813.874.1234	hyatt.com	1.82	\$\$\$\$	\$9.99	Free	Paid	Yes	Lobby Bar Armani's 1823 Kitchen & Bar Oystercatchers
Hampton Inn & Suites	813-287-8500	Hilton.com	1.5	**\$250	Charges Apply	Free	Complimentary	Yes	None on Site
Embassy Suites	813-875-1555	EmbassySuites.com	0.2	\$\$\$	Free	\$11 self-park \$15 Valet	Complimentary	Yes	Bay Cafe & Lounge

* Refer to Rate Code "Good Neighbor Program" to receive negotiated club level room rate.

Hotels on the Beach

Hotel Name	Phone	Website	Miles from Herron	Std Rate	High Speed Internet	Parking	Breakfast	Airport Shuttle	Restaurants
The Don Cesar A Loews Hotel	866.728.2206	doncesar.com	25.9	\$\$\$\$\$	\$25 Resort Fee	\$20 + tax	Paid	No	The Maritana Grille The Sea Porch Café The Beachcomber Bar & Grill
Sand Pearl Resort	866-384-2995	Sandpearl.com	22.4	\$\$\$\$\$	\$29 Resort Fee	Valet \$25 a day	Paid	No	Caretta on the Gulf Tate Island Grill
Opal Sands Resort	855.335.1087	opalsands.com	22.2	\$\$\$\$\$	\$25 Resort Fee	Valet \$25 a day	Paid	No	Sea Guini Lounge



Herron Associates, Inc.
Opinion and Marketing Research

CLIENT DINING SELECTIONS

Most meals are prepared in-house by Herron staff.

ONE SELECTION PER MEAL, PLEASE

h - client favorites

Breakfast

Please advise if there are any Dietary Restrictions

All served with coffee & tea. Cappuccino bar in facility.

ONE SELECTION FOR ALL ATTENDEES

Flat Rate

Serving 3 or less

Additional
Persons

Continental with fruit (*Pastries, bagels & cream cheese, assorted yogurt, cut fruit*)

\$75

\$20 pp

HOT BREAKFAST SPECIALTIES - All Made Fresh

Served with fresh cut fruit and one breakfast bread selection. (i.e.: toast with jam, biscuits, English muffin, cinnamon bread or rolls)

Scrambled eggs, hash brown potatoes, bacon and sausage

\$80

\$22 pp

Mini Puff Pastry Quiche (Ham & Swiss, Spinach & Mushroom, Cheddar & Bacon) **h**

\$80

\$22 pp

Baked French Toast **h** *Served with assorted berries & bacon*

\$80

\$22 pp

Entrée salads

Please advise if there are any Dietary Restrictions

All Meals Served with Dessert

Flat Rate

Serving 3 or less

Additional
Persons

ONE SELECTION FOR ALL ATTENDEES

Chicken and Black Bean Taco Salad ^h **\$75** **\$22 pp**

Rotisserie chicken, black beans, tomatoes, green pepper, onion and cheese tossed in a lime vinaigrette dressing. Serve with tortilla chips, salsa and guacamole.

Almond Crusted Chicken Tender Salad **\$75** **\$22 pp**

Hand breaded and sautéed teriyaki chicken tenders served over mixed greens.
Garnished with mandarin orange slices and teriyaki honey dressing. Serve with side of cottage cheese.

Chicken Cobb Salad ^h **\$75** **\$22 pp**

Chicken breast, bacon, tomatoes, avocados, onions and blue cheese over mixed greens.
Serve with cut fruit and bread

Sandwiches, Wraps, Salads & Soups

Please advise if there are any Dietary Restrictions

All Meals Served with Dessert

ONE SELECTION FOR ALL ATTENDEES

<u>Flat Rate</u>	<u>Additional</u>
<u>Serving 3 or less</u>	<u>Persons</u>

Soup & Do-It-Yourself Sandwiches **\$80** **\$24 pp**

Italian tuna salad, sliced deli Turkey & Ham w/lettuce, tomato, assorted cheeses and breads, pickles, chips and choice of soup (*see options below*)

Assorted Wraps w/Soup OR Salad **\$80** **\$24 pp**

Rotisserie chicken & bacon wraps, Greek chicken wraps, spinach & artichoke wraps & hummus & prosciutto wraps. Served with cut fruit, chips, choice of salad OR soup (*see options below*)

Assorted Sandwiches & Mixed Salad

\$80

\$24 pp

An assortment of cold gourmet deli sandwiches, mixed green salad, chips, pickles, cookies (*this menu item is pre-ordered & not prepared in house*)

Tuscan Grilled Cheese Sandwiches **h**

\$80

\$24 pp

Gourmet grilled sandwich with smoked mozzarella, tomato and basil. Served with cut fruit and your choice of soup OR salad (*see options below*)

Southwest Chicken Panini **h**

\$80

\$24 pp

Warm grilled sandwich with chicken, white cheese and southwest chipotle mayo. Served with cut fruit and black bean soup

Grilled Ham & Gouda Sandwiches

\$80

\$24 pp

Grilled ham and gouda with caramelized onions. Served with cut fruit and your choice of soup OR salad (*see options below*)

Soup OPTIONS

Tomato Basil, Italian Chicken Soup, Pureed Black Bean & Red Pepper, Hearty Chicken Vegetable, White Bean & Chicken Chili, Spicy Tortilla Soup, Gazpacho (cold), Hearty Creole Vegetable Soup (spicy)

Salad OPTIONS

Rotini Pasta Salad, Tabouli Salad, Mixed Green House Salad, Heartthrob Salad, House Spinach Salad, Apple Spinach Salad

Entrées

Please advise if there are any Dietary Restrictions

All Meals Served with Dessert

ONE SELECTION FOR ALL ATTENDEES

Flat Rate

Serving 3 or less

**Additional
Persons**

Farfalle Bowtie Pasta w/Cream Mushroom Gorgonzola (vegetarian option)

\$100

\$25 pp

Pasta, mushrooms and peas in cream sauce. Served with house mixed green salad & seasonal vegetable

Chicken Piccata

\$115

\$30 pp

Chicken breast lighted dusted and sautéed in a lemon caper sauce.

Served with angel hair pasta, seasonal vegetable and tomato /mozzarella salad

Chicken Marsala

\$115

\$30 pp

Chicken breasts sautéed and served with Marsala wine, red pepper and mushroom sauce.

Serve with the heartthrob salad, side of linguine & seasonal vegetable

Chicken Saltimbocca h

\$115

\$30 pp

Chicken breast topped with Asiago cheese and prosciutto with a white wine sauce.

Served with spinach salad, roasted baby red potatoes & seasonal vegetable

4 Layer Lasagna h

\$115

\$30 pp

Italian sausage, ground beef, mushrooms, onions and garlic layered with ricotta cheese, thin noodles and baked for an hour. Served with Caesar salad and seasonal vegetable

Shrimp/Chicken or Beef Fajitas

\$120

\$33 pp

Your choice of shrimp, chicken or beef fajitas (*mix of all three meats extra charge*) with sautéed onions and peppers in warm flour tortillas. Served with corn & red bean salad and black bean soup.

Chicken in a Puff Pastry ^h

\$120

\$33 pp

Chicken breast and delicate herb cheese spread wrapped in a puff pastry and baked.

Served with house mixed green salad and two seasonal vegetables

Buffet Selections

Please advise if there are any Dietary Restrictions

All Meals Served with Dessert

**Minimum
Charge**

**Additional
Persons**

Chinese Buffet (feeds 8-10)

\$300

\$35 pp

Variety of dishes from local carry-out to include appetizers and rice.

Italian Buffet (feeds 8-10)

\$300

\$35 pp

4 layer meat lasagna, rigatoni w/tomato & mozzarella (vegetarian) OR eggplant parmesan (vegetarian), and chicken piccata. Served with Caesar salad, antipasto platter and French bread

(Prepared in house)

Southwestern Buffet (feeds 8-10)

\$300

\$35 pp

Firecracker chicken enchiladas, black bean taco salad, beef & chicken fajitas and cheese quesadillas. Served with yellow rice, tortilla chips, salsa, guacamole and sweet corn cake for dessert.

(Prepared in house)

Appetizer Trays

*A **Small** tray serves up to 4 and a **Regular** tray serves up to 8*

Small Tray

Regular Tray

Serves 4

Serves 8

Standard Vegetable Tray with Dip

\$35

\$60

Cubed Cheese Assortment	\$40	\$70
Fruit Tray or Basket (Seasonal)	\$50	\$80
Combo of 2 (Veggie, Cheese OR Fruit)	\$75	\$120
Gourmet Cheese Platter	\$75	\$120
Crudités with Roasted Red & Yellow Pepper and Feta Dip		
Celery, cucumbers, baby carrots, pepper strips	-	\$85
Spinach Dip & Hawaiian Bread	\$50	
Warm Artichoke and Green Chili Dip h		
<i>Served with crusty bread</i>	\$50	
Super Soft Pretzels (Serves 5-7)		
Served with mustard and cheese dip.	\$45	
Spicy Chicken Fingers (Serves 5-7)		
White breast meat chicken coated in spicy breading served with Ranch dip & BBQ sauce	\$60	
Greek Platter (Serves 4-6) h		
Hummus, olive tapenade, goat cheese and pitas.	\$60	
Antipasto Platter (Serves 4-6) h	\$60	

Salami, provolone, roasted red peppers, artichokes and olives

LOCAL MENU ORDERING: \$25 Delivery/pickup fee + service charge on total amount spent.