

Directions to The Idea Center®

From INDIANAPOLIS INTERNATIONAL AIRPORT

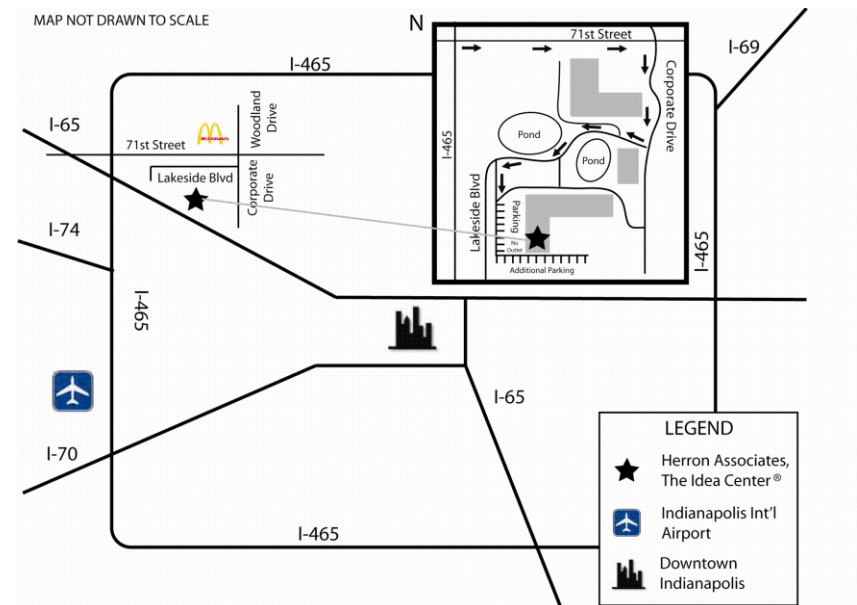
1. Take I-70 E to I-465 N
2. Take I-465 N to 71st/73rd Street (Exit 21). Follow the signs for 71st Street, and turn right onto 71st Street.
3. At the 1st traffic light, turn right onto Corporate Drive (Corporate Center North office complex).
4. Turn right onto Lakeside Blvd., which is just past the “S” curve (approximately 3/10 mile).
5. Follow Lakeside Blvd. past 2 ponds, and turn left at the top of the 2nd pond into the parking lot.
6. Our office faces I-465. Parking is available in front of our office.

From the NORTH/EAST

1. Take I-465 to 71st/73rd Street (Exit 21). Follow the signs for 71st Street, and turn left onto 71st Street.
2. At the 2nd traffic light, turn right onto Corporate Drive (Corporate Center North office complex).
3. Turn right onto Lakeside Blvd., which is just past the “S” curve (approximately 3/10 mile).
4. Follow Lakeside Blvd. past 2 ponds, and turn left at the top of the 2nd pond into the parking lot.
5. Our office faces I-465. Parking is available in front of our office.

From the WEST/SOUTH

1. Take I-465 N to 71st/73rd Street (Exit 21). Follow the signs for 71st Street, and turn right onto 71st Street.
2. At the 1st traffic light, turn right onto Corporate Drive (Corporate Center North office complex).
3. Turn right onto Lakeside Blvd., which is just past the “S” curve (approximately 3/10 mile).
4. Follow Lakeside Blvd. past 2 ponds, and turn left at the top of the 2nd pond into the parking lot.
5. Our office faces I-465. Parking is available in front of our office.



Recommended Hotels near the facility

All hotels approximately 5 minutes from The Idea Center

Hotel Name	Phone	Website	Miles from IC	Stars	WiFi	Parking	Breakfast	Onsite Amenities
Candlewood Suites Indianapolis NW Kitchenette Suites	317.298.8000	candlewoodsuites.com Part of IHG hotels	1.1	**	Free	Free	No	Pantry Service (Open 24 hours), Laundry Service, Business Center, Fitness Center
Courtyard by Marriott Indianapolis NW* Newly Remodeled	317.297.7700	marriott.com/indnw	0.7	***	Free	Free	\$\$	Restaurant & Bar, Laundry Service, Business Center, Fitness Center
Hilton Garden Inn Indianapolis NW** Corporate Code 3086115	317.288.6060	indianapolisnorthwest.hgi.com	1.1	***	Free	Free	\$\$	Indoor & Outdoor Pool, Restaurant & Bar, Laundry Service, Business Center, Fitness Center
Residence Inn by Marriott Indianapolis NW	317.275.6000	residenceinnnw.com	1.3	***	Free	Free	Free Hot Buffet	Fitness Center, Laundry Service, Business Center

***Call hotel directly and reference Herron Associates to inquire about a negotiated rate**

****Use the Corporate Code when booking to receive negotiated rate**

PLEASE NOTE: Any discounted rate may not be available during peak travel times or high volume hotel booking times



Herron Associates, Inc.
Opinion and Marketing Research

Herron Associates – The Idea Center®
6049 Lakeside Blvd., Indianapolis, IN 46278
Phone 317.280.8007 | Fax 317.280.8025
ic@herron-research.com
www.herron-research.com

Recommended Hotels in Downtown Indianapolis

Approximately 20 minutes from Indianapolis International Airport & 20 minutes to The Idea Center

Hotel Name	Phone	Website	Miles from IC	Stars	WiFi	Parking	Breakfast	Airport Shuttle	Onsite Amenities
Conrad Indianapolis	317.713.5000	Conrad.hilton.com/indianapolis	12	*****	Free	Valet Parking Only	\$\$	Yes (Fee)	Indoor, Restaurant & Bar, Laundry Service, Business Center, Fitness Center
Courtyard by Marriott Indianapolis at the Capitol	317.684.7733	marriott.com/indcd	11	***	Free	Self Parking Only	\$\$	No	Restaurant & Bar, Laundry Service, Fitness Center
Home2 Suites by Hilton Indianapolis Downtown	317.423.3636	https://www.hilton.com/en/hotels/indhth-home2-suites-indianapolis-downtown/	12	***	Free	Valet Parking Only	Free	No	24/7 convenience store, business center, indoor pool, gym, coin-operated laundry facilities
Hilton Indianapolis Hotel & Suites	317.972.0600	Indianapolishilton.com	12	***	Free	Valet & Self Parking Available	\$\$	No	Indoor & Outdoor Pool, Restaurant & Bar, Laundry Service, Business Center, Fitness Center
Hilton Garden Inn Indianapolis Downtown	317.955.9700	hiltongardeninn3.hilton.com	12	***	Free	Valet & Self Parking Available	\$\$	No	Indoor & Outdoor Pool, Restaurant & Bar, Laundry Service, Business Center, Fitness Center
JW Marriott Indianapolis	317.860.5800	marriott.com/indjw	12	****	Charges Apply	Valet & Self Parking Available	\$\$	No	Pool, Restaurant & Bar, Laundry Service, Business Center, Fitness Center
Le Méridien Indianapolis	317.737.1600	Lemeridienindianapolis.com	12	****	Free	Valet Parking Only	\$\$	No	Restaurant & Bar, Laundry Service, Business Center, Fitness Center
Indianapolis Marriott Downtown	317.822.3500	marriott.com/indcc	12	****	Charges Apply	Valet & Self Parking Available	\$\$	No	Restaurant & Bar, Laundry Service, Business Center, Fitness Center

Recommended Hotels near Indianapolis International Airport

Approximately 30 minutes from the facility

Hotel Name	Phone	Website	Miles from IC	Stars	WiFi	Parking	Breakfast	Airport Shuttle	Onsite Amenities
Hampton Inn & Suites Indianapolis -Airport	317.856.1000	hamptonindyairport.com	19	***	Free	Free	Free Hot Buffet	Yes (Free)	Indoor Pool, Snack Shop, Laundry Service, Business Center, Fitness Room
Courtyard by Marriott Indianapolis Airport	317.248.0300	marriott.com/indca	13	***	Free	Daily Fee	\$\$	Yes (Free)	Pool, Restaurant, Laundry Service, Business Center, Fitness Center
Hilton Garden Inn Indianapolis Airport	317.856.9100	indyairportghi.com	19	***	Free	Free	\$\$	Yes	Indoor Pool, Restaurant & Bar, Laundry Service, Business Center, Fitness Center
Hyatt Place Indianapolis Airport	317.227.0950	Hyattplaceindianapolisairport.com	13	***	Free	Free	Free Hot Breakfast	Yes	Pool, Fitness Center, Coffee & Cocktails Bar, 24/7 Menu & Market, Business Center
Home2 Suites by Hilton Indianapolis Airport	317.856.9900	https://www.hilton.com/en/hotels/indcbht-home2-suites-indianapolis-airport/	18	***	Free	Free	Free Hot Breakfast	Yes	Indoor pool, gym, 24-hour business center, coin-operated laundry facilities